

Privacy Policy

Effective Date: July 17, 2025

Last Updated: July 17, 2025

1. Introduction

This Privacy Policy describes how PHIL.MAKES.STUFF ("we," "us," or "our") collects, uses, and protects your personal information when you visit our website philmakesstuff.com, purchase our furniture and digital products, or engage with our blog content.

By using our website and services, you consent to the collection and use of your information as described in this policy.

2. Information We Collect

Personal Information

- **Account Information:** Name, email address, phone number, billing and shipping addresses
- **Payment Information:** Credit card details, billing information (processed securely through our payment processors)
- **Order History:** Purchase records, product preferences, delivery details
- **Communication Data:** Messages sent through contact forms, customer service inquiries, newsletter subscriptions

Technical Information

- **Website Usage:** Pages visited, time spent on site, click patterns, referral sources
- **Device Information:** Browser type, operating system, IP address, device identifiers
- **Cookies and Tracking:** Information collected through cookies, web beacons, and similar technologies

Digital Product Information

- **Download Records:** Which digital products you've purchased and downloaded
- **License Usage:** How you use our digital products (within license terms)

3. How We Use Your Information

We use your personal information to:

- **Process Orders:** Fulfill furniture orders, deliver digital products, handle returns and exchanges
- **Customer Service:** Respond to inquiries, provide technical support, resolve issues
- **Account Management:** Maintain your account, update preferences, manage subscriptions

- **Marketing Communications:** Send newsletters, promotional offers, product updates (with your consent)
- **Website Improvement:** Analyze site usage, improve user experience, develop new features
- **Legal Compliance:** Meet legal obligations, prevent fraud, protect our rights

4. Information Sharing

We do not sell your personal information. We may share information with:

Service Providers

- **Payment Processors:** Secure handling of credit card transactions
- **Shipping Companies:** Delivery of furniture orders
- **Email Services:** Newsletter delivery and marketing communications
- **Analytics Providers:** Website performance and user behavior analysis
- **Customer Support Tools:** Help desk and chat support services

Legal Requirements

We may disclose information when required by law, court order, or to protect our rights and safety.

Business Transfers

In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of the business.

5. Data Security

We implement appropriate technical and organizational measures to protect your personal information, including:

- **Encryption:** SSL/TLS encryption for data transmission
- **Secure Storage:** Protected servers and databases
- **Access Controls:** Limited access to personal information
- **Regular Security Updates:** Ongoing security monitoring and improvements

However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

6. Your Rights and Choices

Account Control

- **Access:** Request access to your personal information

- **Correction:** Update or correct inaccurate information
- **Deletion:** Request deletion of your personal information (subject to legal requirements)
- **Portability:** Request a copy of your data in a portable format

Marketing Preferences

- **Unsubscribe:** Opt out of marketing emails using the unsubscribe link
- **Preferences:** Update communication preferences in your account settings

Cookies

- **Browser Settings:** Control cookie preferences through your browser settings
- **Opt-Out Tools:** Use available opt-out mechanisms for analytics and advertising

7. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- **Essential Functions:** Enable core website functionality
- **Performance:** Analyze site usage and improve performance
- **Marketing:** Deliver relevant advertisements and measure campaign effectiveness
- **Personalization:** Remember your preferences and customize your experience

You can manage cookie preferences through your browser settings or our cookie consent banner.

8. Third-Party Links

Our website and blog may contain links to third-party websites. We are not responsible for the privacy practices of these external sites. We encourage you to review their privacy policies before providing any personal information.

9. Children's Privacy

Our services are not directed to children under 13. We do not knowingly collect personal information from children under 13. If you believe we have collected such information, please contact us immediately.

10. International Data Transfers

If you are located outside the UK, your information may be transferred to and processed in the UK where our servers are located. By using our services, you consent to this transfer.

11. Data Retention

We retain your personal information for as long as necessary to:

- Fulfill the purposes outlined in this policy

- Comply with legal obligations
- Resolve disputes and enforce agreements
- Provide ongoing services

Digital product licenses remain valid according to their specific terms.

12. Changes to This Policy

We may update this Privacy Policy periodically. We will notify you of significant changes by:

- Posting updates on our website
- Sending email notifications to registered users
- Updating the "Last Updated" date at the top of this policy

13. Contact Information

If you have questions about this Privacy Policy or our privacy practices, please contact us:

Email: phil.makes.stuff@xyz.com

Website: philmakesstuff.com

For data protection inquiries, please use the subject line "Privacy Policy Inquiry."